

# WHO IS IACET?

As the Voice of Continuing Education & Training (CE/T) Accreditation, the International Accreditors for Continuing Education and Training (IACET) provides guidance and standardization to drive continuous improvement in the quality of CE/T learning events that support the developmental objectives of learners, advance workforce excellence, and impact organizational success of our stakeholders.

“The IACET accreditation process was rigorous and oftentimes challenging, but through it, **we have greatly improved our quality of training.** We now have clear policies and procedures in place that help us deliver a consistent experience no matter who teaches a course.”

— Lina Probst Encinias, Marketing and Training Manager, DILO Company, Inc.

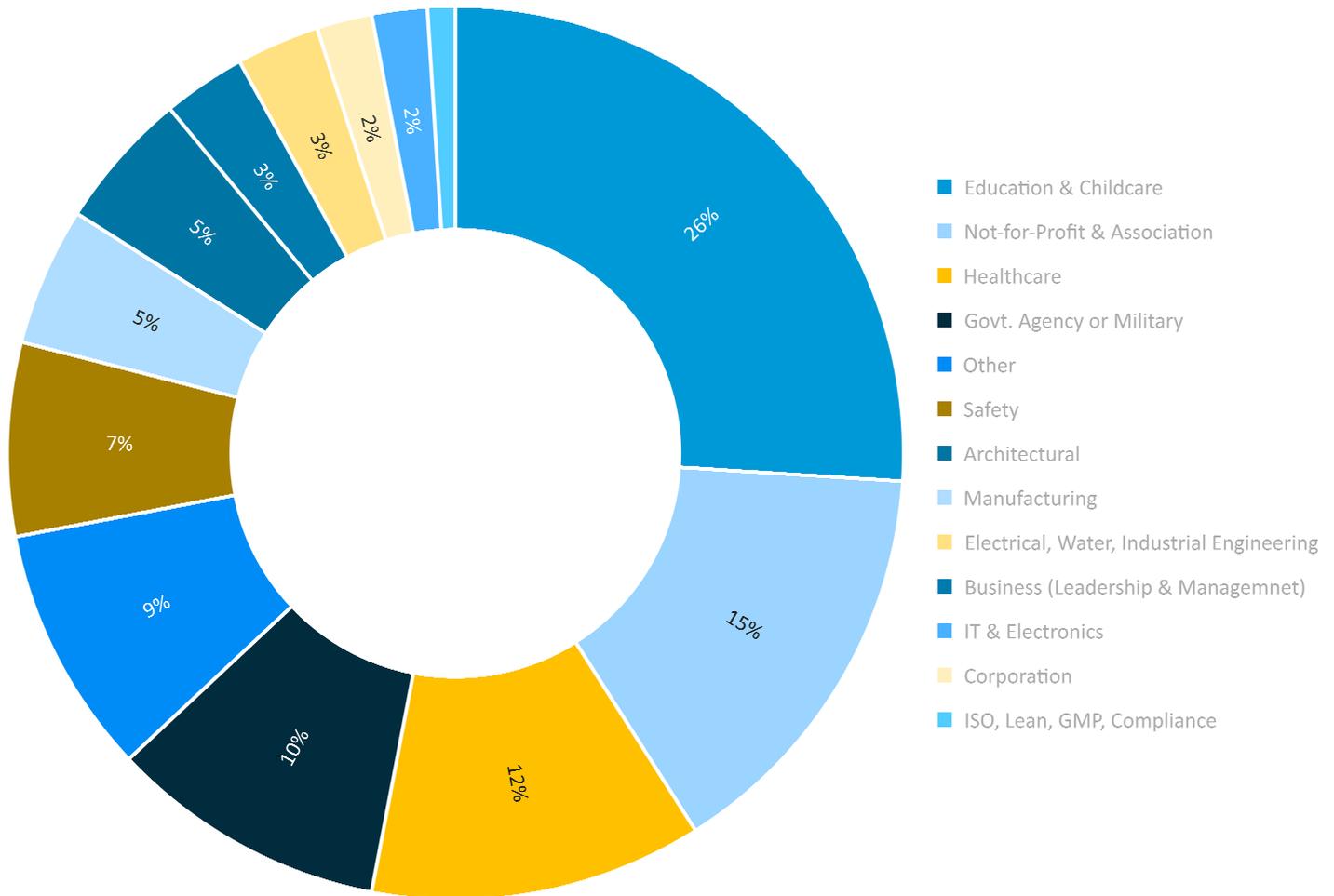
Since 1968, IACET has fostered connections through standards development and accreditation by establishing solutions for CE/T stakeholders rooted in community, collaboration, and service.

## IACET’s Audience | Reach and Impact

IACET’s Accredited Providers, Continuing Education and Training Professionals, and additional key Stakeholders represent a global audience spanning a multitude of fields, job titles, and professional backgrounds.

		
600 +	350 +	13,000 +
ACCREDITED PROVIDERS	INDIVIDUAL AFFILIATES	TOTAL REACH

## IACET ACCREDITED PROVIDERS BY TYPE



“IACET’s reputation of quality standards and reach aligned well with our needs and expectations of quality performance. The process to becoming an AP provides the opportunity for organizations to conduct a thorough self-evaluation of their continuing education and training programs.”

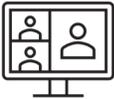
— Stephanie G. Knutson, EdD, MSN, RN, Senior Training and Technical Assistance Associate, Education Development Center

# PARTNER WITH THE VOICE OF CONTINUING EDUCATION AND TRAINING ACCREDITATION

IAECT provides guidance and standardization to drive continuous improvement in the quality of CE/T learning events that support the impact organizational successes of our stakeholders and their audiences.

Partnering with **IAECT promotes innovation at the intersection of CE/T professionals and the vendor community**, empowering global workers to thrive in a rapidly evolving workforce.

## IACET STAKEHOLDERS' TOPICS OF INTEREST

			
Blended Learning (Synchronous & Asynchronous)	Competency Based Learning	Content and Badging Taxonomies	Digital Badges and Badge Ecosystems
			
Foreign Language Translation	Independent/Self-Learning	Job Hiring and Applicant Comparison	Learning Management Solutions
			
Micro & Mobile Learning	On-Line Proctoring	Research and White Papers	Resources on SME Instructors
			
Train-the-Trainer Solutions	Training Alternatives	Training Delivery Technologies	Virtual & Augmented Reality

As a broker of continuing education and training thought leadership, **IAECT is committed to maximizing the impact of your sponsorship**, whether through speaking opportunities, sponsorship of new or existing programs, or as a Corporate Affiliate, building brand awareness and relevance among our Accredited Provider and Affiliate communities.

# CORPORATE AFFILIATE | PARTNERSHIP AT THE HIGHEST LEVEL

Partner with IACET at the highest level, joining the accrediting body as part of our affiliated corporate partners profile and receiving customized business opportunities. This exclusive prospect gives you unparalleled engagement with IACET's global community, including quarterly meetings with stakeholders and advisers working to grow the CE/T field.

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## DISCOUNTS AND OPPORTUNITIES

- Receipt of ANSI/IACET 1-2018 Standard for Continuing Education and Training
- Receive discounts on various IACET events, offerings, and initiatives, including:
  - 50% off Exclusive Webinar Sponsorship
  - 20% off Annual CE/T Conference Sponsorship (Bundles and à la Carte Offerings)
  - 20% off Registration to the Annual CE/T Conference for Organization Employees
- Invitation to Exclusive, Member-only Events and Receptions
- Participation on IACET's Corporate Affiliate Community, meeting quarterly to discuss the benefits, value, and growth of the CE/T community.

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## BRANDING AND PROMOTION

- Year-round corporate logo visibility on the IACET Corporate Affiliate Landing Page.
- Corporate and sponsorship recognition during IACET's Annual CE/T Conference.

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## PRODUCT COLLABORATION

- Opportunity to collaborate with IACET's Accredited Providers and Affiliates on a product that aligns with the IACET Standard and Guidance documents.

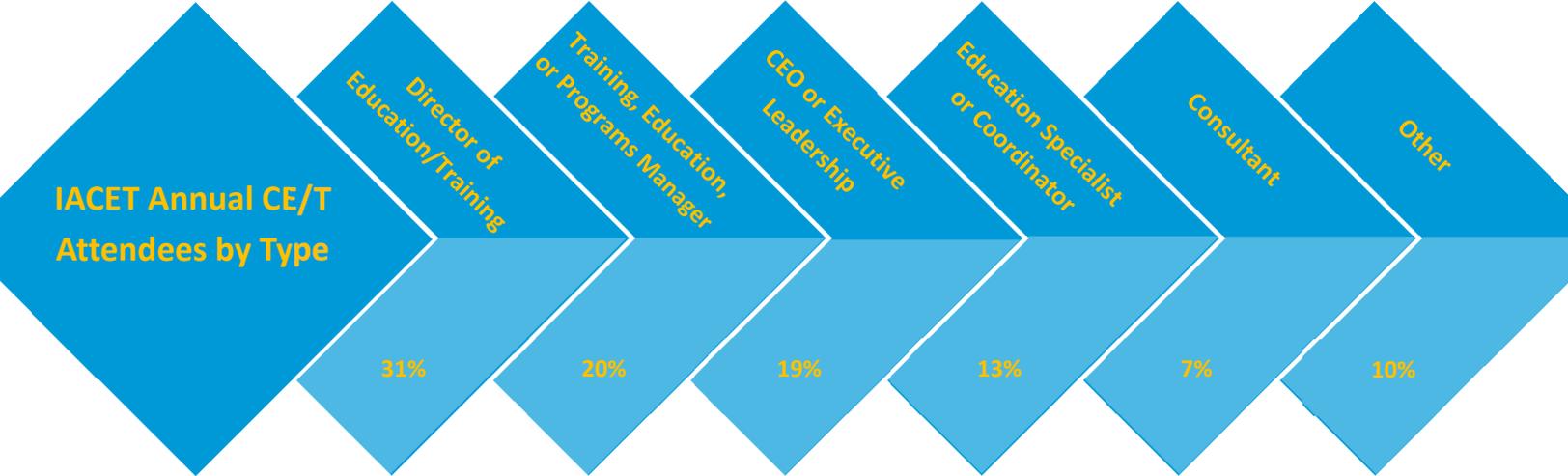
“Our clients depend on the high-quality learning events that the IACET accreditation standards support and **the designation of being an accredited provider marks us as a distinguished supporter to them.**”

— Lisa Sutter, Interim Assistant Director of Strategy, Lastinger Center for Learning

# IACET ANNUAL CE/T CONFERENCE

## SPONSOR OUR BIGGEST EVENT OF THE YEAR

The IACET Annual Continuing Education and Training Conference brings together a network of stakeholders that positions Conference Sponsors and Corporate Affiliates in front of their primary customer base. Packages and benefits are designed to ensure exposure to our 13,000+ Accredited Provider, Individual Affiliate, and Corporate Affiliate community.



“Even though it is a rigorous application, the **IACET Standard** ensures that we offer the highest quality of education to our learners.”

— Juan R. Estrada, Learning and Development Partner, Hackensack Meridian Health

**INTERESTING IN SPONSORING? [CLICK HERE!](#)**

## Pathways to Collaboration | Partnership that Fits Your Scope

The contributions of IACET's Sponsors and Partners help support the accrediting body's various programs, reaching audiences across multiple industries and professional fields. Partners gain brand recognition and credibility for their organizations, sharing expertise and insight with a sponsorship tailored to their field's growing needs.

### STRATEGIC PARTNERSHIPS | CONTACT FOR PRICING & OPPORTUNITY

Promoting collaboration through intentional partnership, IACET's Strategic Partners Program aligns external organizations with goals aligning to the accrediting body's in a mutually-beneficial manner. The CEO is responsible for identifying these partnerships and culminates in an MOU signed by all parties.

### SUPPORT THE FUTURE OF CONTINUING EDUCATION AND TRAINING | GROVER J. ANDREWS RESEARCH FUND

Named in honor of Grover J. Andrews, EdD, for his visionary leadership and profound contributions to research in the field of continuing education and training, the Grover J. Andrews Research Fund supports graduate students and others in conducting research studies aimed at refining and strengthening standards of good practice in continuing education and training. The Fund supports one to two projects per year, with each resulting in an IACET publication.



## WEBINAR SPONSORSHIP | VARIOUS PRICING OPTIONS

Support the development of CE/T professionals worldwide by sponsoring an IACET Webinar! Choose from options that support your organizational needs, including:

- **Exclusive Sponsorship** – Sponsor one of IACET’s professional development webinars, promoting your logo and a content-related message displayed in email, social media, and website promotions. Your logo will appear at the start of the Webinar on a full slide, and the moderator will read a message that you supply.
- **Partial Sponsorship** – Co-Sponsor one of IACET’s professional development webinars, promoting your logo in email, social media, and website promotions alongside other Sponsors. Your logo will appear at the Start of the Webinar on a half-slide advertisement, and the moderator will read a message you supply.
- **Webinar Support** – Display your Logo and Organization Name in emails and website promotions for one of IACET’s professional development webinars.

““Our CEO and Member leadership identified **accreditation as the next step in the maturation of our professional development program**. The legitimacy and recognition provided by achieving the IACET designation was the primary factor, and we are thankful for this opportunity and for all of the assistance provided throughout the process.”

— Matthew Oyer, Chief Learning Officer,  
National Association of State Procurement Officials

Interested in Partnering? **Contact Us Today!**

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